

# Zookbinders®

FOR IMMEDIATE RELEASE

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## **Zookbinders' New Soft Cover Press Books Packed with Value & Possibilities – 50%-Off Large Sizes; Small-Size Value Packs \$100**

DEERFIELD, ILLINOIS – Zookbinders ([www.zookbinders.com](http://www.zookbinders.com)) is offering introductory pricing of 50% off the catalog price for all large size Soft Cover Press Books. Produced on state-of-the-art digital presses, the Soft Cover Press Book is a perfect-bound, magazine-style innovation featuring a protective stock cover and thin pages. Special savings on the large sizes (10x10 & 12x12 square, 8x12 & 9x12 vertical, 12x8 & 12x9 horizontal) present a tremendous opportunity to try out press books as proof books (using drag &-drop templates) and package them as inexpensive gift books.

**Small Sizes Packed with Value Too.** Soft Cover Press Books are also available in a wide variety of smaller sizes ranging from 2.7x4 to 9x6. Value Packs are collections of up to 12 small-sized Soft Cover Press Books priced at just \$100 per set.

**Endless Possibilities.** In addition to serving as the perfect proof book, Zookbinders' Soft Cover Press Books are ideal whenever inexpensive gift books are needed in bulk. The possibilities include gift books for parents, wedding party members and extended family; save-the-date books; venue and vendor books; and BFF books for high school seniors.

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**Learn More.** For prices, sizes, samples or other info, e-mail [customerservice@zookbinders.com](mailto:customerservice@zookbinders.com), visit [www.zookbinders.com](http://www.zookbinders.com), or call 800-810-5745. Zookbinders Inc., a Chicago-based company serving the professional photography trade, is a leading provider of complete presentation solutions featuring the award-winning Zook Book® panorama-style album, PhotoBook PLUS™, the PhotoBook by Zookbinders®, Print to Bind service, Framed Album Panoramas, and more!

**Image:** Stack of Zookbinders' Soft Cover Press Books in assorted sizes.

