



FOR IMMEDIATE RELEASE

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**Album Design & Sales Opportunities Abound with the  
Reflectionz™ Photo Cover by Zookbinders**

DEERFIELD, ILLINOIS – Designing and selling the award-winning Zook Book® is easier than ever for professional photographers with the Reflectionz™ custom photo cover by Zookbinders. Sprawling digital design space, a reflective glow that makes imagery pop off the album cover, and an expanded selection of sizes distinguish the Reflectionz cover.

**The Ultimate Finishing Touch**

“Clients told us they wanted a more modern cover so we created a durable yet contemporary cover with striking imagery as the ultimate finishing touch,” commented **Mark Zucker, president of Zookbinders**. “This full-cover masterpiece opens up unlimited design and sales opportunities for our award-winning Zook Book.”

**Amazing Value**

Zookbinders offers this high-impact photo cover with soft and supple black Glove leather spine and back, which makes it an amazing value. Photographers get the Zook Book all-panorama style album with premium reflective imagery and customized cover design space for a price comparable to a basic Zook Book with a simple cameo photo, two lines of embossed imprinting and Glove leather. Reflectionz is available for the 12x12, 10x10, 10x15, 8x12, 11x14 and 8x10 Zook Book.

**Learn More**

To learn more about Reflectionz and Zookbinders’ full line of products and services, visit [www.zookbinders.com](http://www.zookbinders.com), call Customer Service at 800-810-5745 or send e-mail to [customerservice@zookbinders.com](mailto:customerservice@zookbinders.com). Zookbinders Inc., a Chicago-based photo album company serving the professional photography trade, is a leading provider of complete album solutions featuring the Zook Book®, the PhotoBook by Zookbinders™ and Print to Bind service.

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