



FOR IMMEDIATE RELEASE

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**New 9x9 PhotoBook by Zookbinders –
Dressed to the Nines for Style-Conscience Clients**

DEERFIELD, ILLINOIS – The PhotoBook by Zookbinders™ is now available in a larger 9x9 size designed to stand alone as a primary album or complement the award-winning panorama-style Zook Book® or classic Matted Album. Introduced in the summer of 2007, the PhotoBook is Zookbinders' fastest-growing product due to the popularity of the wraparound photo cover, the ability to beautifully replicate digital albums on a smaller scale, and the affordability for multiple purchases. Weddings, portraits, Bar/Bat Mitzvahs and a multitude of other occasions and milestones are ideally suited for the PhotoBook.

Dressed to the Nines

“For the many wedding and portrait clients who are both style-conscience and budget-conscience, our new 9x9 PhotoBook offers sleek styling, attractive pricing and superior quality,” says **Mark Zucker**, president of Zookbinders. “Professional photographers can market the 9x9 PhotoBook as a smart alternative to the overabundance of peel & stick albums and competing photo books of lesser quality.”

Special Features

The book offers the rare combination of durable hard covers with fully customizable wraparound photos, lay-flat pages, speedy two-week turnaround, easy online ordering through Zookbinders' Print to Bind service, handy templates that make cover design a snap, and printing from state-of-the-art digital presses. In addition to the 9x9 option, the PhotoBook is available in three other square sizes (7.5x7.5, 6x6 and 4x4) and three rectangular sizes (7x10.5, 6x9 and 4x6).

Learn More

Photographers can order sample books and learn more about Zookbinders' full line of products and services via www.zookbinders.com, customerservice@zookbinders.com or 800-810-5745. Zookbinders Inc., a Chicago-based photo album company serving the professional photography trade, is a leading provider of complete album solutions featuring the PhotoBook by Zookbinders™, the award-winning Zook Book® and Print to Bind service.

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