

Zookbinders®

FOR IMMEDIATE RELEASE

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Zookbinders' New Matte Finish Shows Your True Colors

DEERFIELD, ILLINOIS – Zookbinders (www.zookbinders.com) has introduced an innovative matte paper option for the PhotoBook PLUS™ and PhotoBook by Zookbinders® product lines. With a pebble-like surface texture and non-laminated page finish, the new matte paper has a rich, luxurious quality that gives images a distinguished appearance. Unlike many other matte papers that can dull colors, Zookbinders' matte paper shows your true colors. Dazzle your clients with this flattering new paper option at no additional charge.

Wait Is Over for Lasting Quality. “This non-gloss paper passed our glue, ink, scratch, crease and curl tests with flying colors,” said Mark Zucker, Zookbinders CEO/President. “The wait is over for matte paper with a gorgeous finish and lasting quality.”

All-Occasion Books. PhotoBook PLUS is the all-occasion large format album with leather cover options and a smaller price tag. PhotoBook PLUS features lay-flat pages that are thicker than the original PhotoBook and more durable to support grander sizes: up to 12x12 square, 9x12 vertical and 12x9 horizontal. The PhotoBook by Zookbinders™ features easy-to-order sets and sizes to package with primary albums and sell the same design more than once. Choose from Matte or Gloss finish for the pages of any PhotoBook or PhotoBook PLUS; all covers are Gloss finish.

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Learn More. For prices, sizes, options, samples or other info, visit www.zookbinders.com, e-mail customerservice@zookbinders.com or call 800-810-5745. Zookbinders Inc., a Chicago-based company serving the professional photography trade, is a leading provider of complete presentation solutions featuring the award-winning Zook Book® panorama-style album, PhotoBook PLUS™, the PhotoBook by Zookbinders®, Print to Bind, Framed Album Panoramas, and more!

Image: Zookbinders' 12x8 PhotoBook PLUS™ albums featuring Matte Finish and Glossy Finish



Matte Finish



Glossy Finish