



Albums for the creative photographer

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FOR IMMEDIATE RELEASE

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Z-Partnership Offers Time-Saving Album Design, Printing and Binding

DEERFIELD, ILLINOIS – Zookbinders Inc. (www.zookbinders.com) announced that the album company has partnered with ZOHO Design (www.zohodesign.com) of San Jose, CA, for custom design services to complement Zookbinders' printing and binding of panorama-style albums. The "Z-Partnership" between Zookbinders and ZOHO offers one-stop shopping for one-of-a-kind album design, printing and binding.

Start with ZOHO Design's Creative Edge

Photographers in search of distinctive design services that also reduce postproduction hours can now add the services of ZOHO Design to their Zookbinders printing and binding orders. ZOHO Design brings to the table 30 years of photography experience, the latest digital tools and a network of designers personally trained by owner Kamran Zohoori. Design services start at just \$2.00 per image. ZOHO Design shares Zookbinders' commitment to quality and speed, making work flow even easier.

Zookbinders' Print to Bind Service

Zookbinders' Print to Bind makes album production simpler and more precise. Photographers can order prints and albums electronically, which means saying goodbye to workflow delays caused by missing or damaged prints, incomplete order forms or slow lab shipments. Print to Bind also eliminates the hassles of numbering prints and packaging album orders. Print to Bind is currently available to clients who do their own color correction and order any size of Zookbinders' award-winning panorama-style Zook Book®.

Making Life Easier

"We're making the photographer's life easier and more productive," commented **Mark Zucker**, president of Zookbinders. "Our super fast turnaround of two weeks for printing *and* binding is blowing our clients away. And our new partnership with ZOHO Design provides photographers with the total album solution."

Fast & First-rate

When you order custom-made albums from Zookbinders, you can expect innovative product design, superior quality, quick turnaround and Midwestern-style customer service. Zookbinders' high standards for handcrafted albums apply to printing too. Professionals can count on state-of-the-art technology, including Noritsu printers, Kodak paper and chemistry, and a veteran team of lab technicians. Send off your files and the next time you see your order is when your album is complete.

Ordering Made Easy

To utilize the Z-Partnership total design solution, photographers simply submit their Print to Bind order form along with their digital files when they place a design order with ZOHO.

Professionals who do their own album design and color correction can order Print to Bind services by submitting image files online using either of the leading ordering programs – LabPrints (www.labprints.com) or ROES (www.softworkssystems.com). Zookbinders also accepts image files on DVD, but for peak efficiency recommends submitting images electronically. Zookbinders' simple file-naming convention assures no confusion about placement of images on the appropriate pages. And a simplified pricing system means that full-panoramas are twice the price of half-panoramas (e.g. 10x10 is \$3.50 and 10x20 is \$7.00).

Learn More

Customers can learn more about ZOHO Design and access online order forms at www.zohodesign.com. Learn more about Print to Bind and Zookbinders' full line of products by contacting print@zookbinders.com, visiting www.zookbinders.com or calling Customer Service at 800-810-5745.

About Zookbinders

Zookbinders Inc., a Chicago-based photo album company that serves the professional photography trade, is a leading manufacturer of mounted albums and image display boxes.

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