



Albums for the creative photographer

FOR IMMEDIATE RELEASE

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The PhotoBook by Zookbinders™ Makes the Perfect Presentation

DEERFIELD, ILLINOIS – Zookbinders Inc. (www.zookbinders.com) demonstrated its commitment to leading the album industry in innovative product design, superior quality, tremendous value, quick turnaround and outstanding customer service with the introduction of **The PhotoBook by Zookbinders™**. Professional photographers now have access to digital books that are perfect for every occasion and every budget. The PhotoBook features the rare combination of durable hard covers with fully customizable wraparound photos, printing from state-of-the-art digital presses, lay-flat pages designed for easy viewing and longevity, competitive pricing, easy online ordering and speedy two-week turnaround. The PhotoBook is ideal for showcasing weddings, portraits, Bar/Bat Mitzvahs and every other event or milestone.

Raise Your Profile & Your Profits

“The PhotoBook is an exciting product because photographers can make the perfect artistic presentation as well as the perfect sales presentation every time,” commented **Mark Zucker**, president of Zookbinders. “Your clients won’t be able to resist ordering PhotoBooks in multiple for the bridal party, parents, family and friends.”

PhotoBook Features

The PhotoBook is available in six sizes: square (7.5x7.5, 6x6 and 4x4) and rectangle (7x10.5, 6x9 and 4x6). Mix and match sizes to maximize volume discounts. Classic black linen cover is standard; upgrade to a wraparound photo cover for just \$10 more per book. Zook Book® and Matted Albums easily convert to PhotoBooks. Pricing starts at just \$40.

Learn More

Photographers can order PhotoBook sample kits and obtain info on Zookbinders’ full line of products and services at www.zookbinders.com, customerservice@zookbinders.com or 800-810-5745. Zookbinders Inc., a Chicago-based photo album company that serves the professional photography trade, is a leading provider of complete album solutions featuring the award-winning Zook Book® and Print to Bind service.

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