



Albums for the creative photographer

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### Zook Book® Wins 2005 Hot1 Award

DEERFIELD, ILLINOIS – *Professional Photographer* magazine has named the **Zook Book®**, Zookbinders' all-panorama style album, a **2005 Hot1 Award** winner. The annual competition honors professional photographic products that are revolutionizing the imaging industry.

The Zook Book, winner in the "Traditional Photo Album" category, is an "all-panorama" style album that features two-page spreads instead of the traditional left and right page formats. Photos are mounted with only a 1/16" gap in the center, making a seamless presentation with pages that lie flat. The Zook Book can be designed with one consecutive layout or two individual layouts shown side by side (full or half panoramas) in a variety of album sizes with six to 45 pages.

The judges, well-regarded professionals with an expert level of photography knowledge, selected one product in each category based on exceptional quality, innovation, design performance and value.

"Since introducing the Zook Book in August 2004, we've called it the ultimate in innovative styling and digital creativity for professional photographers," said **Mark Zucker**, president of Zookbinders Inc. "It's gratifying that the industry holds the Zook Book in such high regard."

The Zook Book and other Hot1 Award winners are featured in the January 2006 issue of *Professional Photographer* magazine.

"In its seventh year, the *Professional Photographer* Hot1 Awards are one of the biggest product competitions in the industry, representing 60 categories of gear from a couple hundred different companies," said **Jeff Kent**, Special Hot1 Awards Editor / Editor at Large, *Professional Photographer* magazine.

Zookbinders Inc., a Chicago-based photo album company that serves the professional photography trade, is a leading manufacturer of mounted albums and image display boxes. Learn more about the Zook Book at <http://www.zookbinders.com/zookbook.html>.

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